



4thSeed**Designs**

**Packages
& Pricing**

4thSeedDesigns

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Hello



**A brand without a visual identity
and online presence is like a
person without a face.**



Hello, I'm Seth,
the founder of 4thSeedDesigns.

We want to help unlock the potential of your ideas with captivating and clear designs. Our blend of creativity and strategy will help you minimise the unneeded clutter and clearly show your audience what you have to offer.

We believe that good ideas deserve to look good online.

But great design is more than just a fresh logo or an amazing website, it is about creating a narrative and experience for your audience that inspires action.

As a small business with a heart for making the design process simple, we want to help you excel and leave a lasting impact within your niche.

Perhaps with the creative eye and relationally driven ethos of 4thSeedDesigns, we could help your ideas become a visual reality.

Let's get to the good stuff



OUR GOAL IS TO SIMPLIFY THE PROCESS OF MAKING YOUR IDEAS LOOK GOOD.

THAT'S IT.

3 Areas we can be of service. **SITES, GRAPHICS, APPAREL**

We have created **packages** within these areas, addressing the **most common needs...**

- **4thSEEDSITES: ONLINE**
 - MicroSites, SmartSites, MyShop
- **4thSEEDGRAPHICS: ON BRAND**
 - Brand Consulting, Logos, Socials
- **4thSEEDAPPAREL: ON YOU** Shirt/Hoodie Prints
 - OnDemand Prints, Bulk Orders, Ongoing Orders (Your Shop/Your Brand)

YOU DREAM, WE DESIGN & TOGETHER CREATE

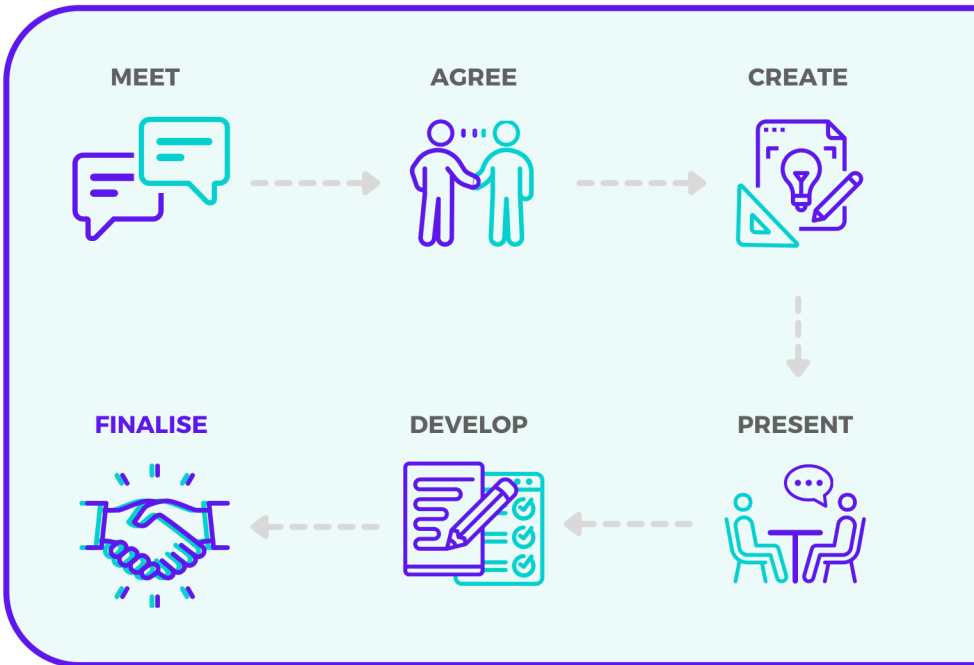
What to Expect



When you work with us, our aim is to make the whole process as simple as possible. **We place people over projects.** This means, you are not just a name on a to-do list, but a person with ideas and dreams we want to help unleash.

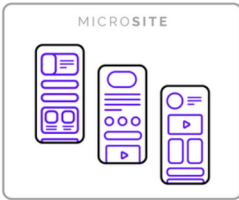
Therefore we will communicate with you every step of the way.

We start the process by **meeting** up, hearing your needs and seeing how we can help. Then we begin by sending you a **Welcome Pack** (with timeline, expectations and costs). Once you have signed off on that then **creating** begins. We will **present** the product, hear your feedback and **develop** it. This will lead to producing a finalised product/design **you are happy** with.





SITES

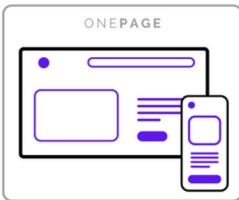


MICROSITE

\$150

A must for anyone/business using Social Media. We will design a customisable MicroSite to ensure you stand out from the crowd and showcase your work in a memorable way.

- Connect to Social Bio
- Free custom bit.ly URL
- Easy updating via CANVA



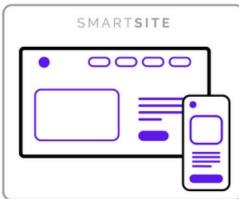
ONEPAGE

\$1,500

Affordable, legitimises your business, getting it on the map. Designed to help customers to take action with simple steps. Can include 2-4 hidden pages and more added in the future (\$150 per/pg)

Ideal for...

- Product Launch
- PodCasters
- Start-Ups
- Artists
- Photography Portfolios



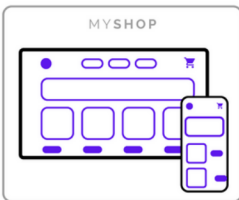
SMARTSITE

\$2,000

The most popular choice for small businesses, creating less clutter and more clarity. We make smart use of precious space, showing you audience what really matters.

Ideal for...

- Product Promotion
- Small Business
- Bands
- Tradesman
- Bloggers
- Ministries



MYSHOP

\$2,500

An online store where you have 100% control of all your content. We will design you a completely unique Shop, capturing your brand and your style and best yet you will be 3rd Party Dependent.

Ideal for...

- Brands selling
- Small Business expanding.
- Looking to sell digital or physical products.
- Looking to sell services.

HOSTING



The Difference between Domain and Hosting Costs.

A website **Domain** is like a clear sign hung over the entrance of your favourite cafe, which lets people easily find the cafe as they are walking past. This costs money, but you own it, it belongs to you and is usually paid for per year or two (usually \$15-\$30 per year).

While, **Hosting**, is like the physical building that your favourite cafe is in. It is the space that holds all the traffic and sales*, and is usually rented. But unlike a domain, hosting is usually paid per month (varies drastically \$0-\$120+ depending on packages). We offer cheaper, more competitive annual options for all our sites, keeping bills low and invoices simple.

* WEB HOSTING IS A VALUABLE SERVICE THAT GRANTS INDIVIDUALS AND COMPANIES THE ABILITY TO STORE THEIR WEBSITE FILES ON A SERVER, PROVIDING ACCESS TO THEIR SITE VIA THE INTERNET.

	4thSeedSITES (MICROSITE)	LINKTREE (FREE)	(PRO)	(PREMIUM)
Hosting p/month	\$0	\$0	\$15	\$38
Affordable	✓	✓	✗	✗
Completely customisable	✓	✗	✗ limited templates	✓
FREE from 3rd party Branding	✓	✗	✓	✓
Enable video play	✓	✗	✓	✓
Promote and link Products	✓	✗	✓	✓
Spotlight	✓	✗	✓	✓
FREE Desktop version	✓	✗	✗	✗

	SMARTSITES	4thSeedSITES MYSHOP	Shopify BASIC	PRO
Hosting p/month	\$15	\$25	\$45	\$120
Affordable	✓	✓	✗ Not unless you're selling \$\$\$ p/m	✗
Completely customisable	✓	✓	✗ Limited Creative restrictions	✗
Drag & Drop editor	✓	✓	✗	✗
Team accounts	5	20+	2	5
Product additional options and modifications	✓	✓	✓	✓
Shopping Carts perks and account logins	✗	✓	✓	✓
Product Inventory	20 Items	Unlimited	Unlimited	Unlimited



GRAPHICS

GETROLLING



2 HOUR COACHING

\$500

2 hour Coaching session that will help clarify your niche market, and begin the process of how to reach them. At the end of the time you will have a clear strategy forward.

STORYMAP

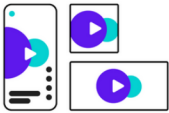


POSITIONING YOURSELF AS THE GUIDE

\$600

Over two meetings in-person/Zoom (1.5 hour each), we create a personalized map of **how you can make your audience feel like the hero** of your brand and position yourself as their guide. You will strategically create high influence to ensure return customers.

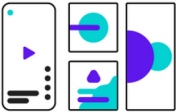
INFO VIDEO



\$150

We will create an info/promo video for your social media accounts (30 sec - 1 min). You share what content and exact wording, and we will make it look good. (20% off) for 2 Videos (30% off) for 3 videos

MONTHLY



\$400

Get customised posts that highlight your/business's needs. All you will need to do is share what content you would like us to beautify. This covers 2 Posts per week (Additional \$50 p/post) or add an Info video for only \$100 extra (save \$50)

LOGOS



\$800

Get 3 very different versions of a Logo, based on what you are looking for. Choose the version that most resonates with you and then we tweak it to create exactly what you are looking for - includes 3 major design structural changes (new Drafts of the original)

\$80 p/h

On the occasion you need graphic design work to be completed that doesn't fit nicely into these packages, *No Worries, we have you covered.* We have a "Miscellaneous" draw that we can work from too. Which will be charged at an hourly rate.



APPAREL

All of our shirts and hoodies are ethically sourced and socially responsible, leaving minimal waste. We can print hoodies, hats, shirts, and bags; We can print on fabrics and even wood... simply ask us what you are looking for and chances are we can do it.**

Prices may vary depending on the quantity of Prints and apparel options and stocks. But below are roughly what you can expect for the standard* needs.

* Standard being a front print as well as a back print

** We can even laser-cut logos and branding on signs, cups, chopping boards, you name it.



On-Demand and Small Orders (1-10 Shirts/Hoodies)

Whether you are looking for just one shirt or a handful of custom-designed shirts we can print for you.

\$40 p/Shirt
\$75 p/Hoodie

pricing is subject to change



Larger Orders (10+ Shirts/Hoodies)

Looking for more than 10 shirts? We have made it simple, whether it's 20 or 200, we can help you.

\$38 p/Shirt
\$70 p/Hoodie

pricing is subject to change



Ongoing Orders (Custom amount of Shirts/Hoodies)

If you want to make money for yourself by creating a Brand and selling online, We can set you up with a white label option.

(Lower Costs gives you Higher Profit)

\$35 p/Shirt
\$65 p/Hoodie

pricing is subject to change



Terms and Conditions

1. '4thSeedDesigns' is Seth Emery and Team.
2. 'The Client' is the party making a booking for design-related services from 4thSeedDesigns.
3. 'An Order' is the request for services from 4thSeedDesigns.
4. 'A Package' is the term used to describe a single service and/or multiple services 4thSeedDesigns offer to clients.
5. 'The project' is a term used to describe the agreed-on services 4thSeedDesigns is providing for a client.

The terms and conditions apply to all dealings between The Client and 4thSeedDesigns. By placing an order with 4thSeedDesigns, you as a Client are forming a legally binding contract for services and you agree to the following terms & conditions.

Quotations.

- All quotes are valid for 1 month only.
- All prices are excluding GST unless otherwise stated.
- All prices are in Australian Dollars.
- Any additional work outside the terms of the quote will be charged at an hourly rate of \$80 per/hour.
- 4thSeedDesigns is not responsible for increases in materials by third-party services (eg web services, apparel suppliers, printers, packaging suppliers) where the increases are beyond our control.

Payments.

- Clients (relating to graphic design packages) may be required to pay 50% upfront, the remaining balance due at the end of the project prior to files being released.
- All clients (relating to apparel printing packages) are required to pay 50% upfront, the remaining balance due at the end of the project within 48 hours of delivering the Apparel.
- Payments are to be made either by bank deposit transfer (or PayPal for international clients, there is an additional 3% fee for this).
- All invoice terms are 5 business days from the date of the invoice.
- If payment is not made within 5 business days, one reminder will be sent out (opening a 3-day grace period to complete payment).
- Accounts that require more than one reminder will incur a late administration fee of \$50 added to the invoice.
- Accounts which remain outstanding for 14 days after the date of invoice will incur an additional payment fee equivalent to 5% of the projects costs for each week payment is outstanding.
- All work not completed within a 2-month period will be invoiced regardless.
- Payment is required for any artwork or drafts, that have been terminated on your request at any stage of development, prior to completion. The invoice will be issued as 'work to date'.
- If debt collection is required for unpaid invoices, The Client is responsible for any costs incurred (fees/commissions payable to the debt collectors).

Cancellation.

- The Client may cancel this Agreement for any reason by providing a minimum of 10 days written notice to 4thSeedDesigns, any deposit paid prior to cancellation will be non-refundable.
- 4thSeedDesigns may cancel this Agreement at any time for any reason by providing written notice to The Client. In the event that 4thSeedDesigns cancels this Agreement, 4thSeedDesigns will provide any artwork completed and paid for to date.

Summary

These are some important terms we use throughout this section, you might want to know, seeing as this is a legally binding Document.

Summary

All Quotes are valid for 1 month and in Aussie \$'s. If needed we might charge per hour and there might be cost increases that are out of our control.

Summary

Clients will need to pay 50% upfront and 50% at delivery. You will want to pay invoices on time as there will be late fees added.

Summary

If for some reason you (or us) need to pull the plug on a project, no stress, we have a way forward.



No Guarantees.

- 4thSeedDesigns cannot guarantee the outcome of design services and the client's comments about the outcome are expressions of opinion only.
- The Client acknowledges that 4thSeedDesigns cannot guarantee any results for design as outcomes are based on subjective factors that cannot be controlled by 4thSeedDesigns.

Communication.

- 4thSeedDesigns is an online business therefore the majority of our communication is made via email, this helps us keep track of specific design requirements & any changes required.
- If your preferred communication is via phone/zoom we totally get it, we love that too and will happily chat. We will simply email you our understanding of the call and we will not move ahead until we receive a reply agreeing to the email's "next steps".
- If a client wishes to meet face-to-face there are ways we can make that happen too. However, it will still require an email to make an appointment for a time to chat, and a follow-up email to confirm the decisions when we were in person.

Copyright.

- The Client assumes full copyright and reproduction rights of the final product, upon full payment of a completed project.
- 4thSeedDesigns retains personal rights to use completed projects and concept artwork for the purpose of marketing 4thSeedDesigns.
- All images displayed on the 4thSeedDesigns website or social media pages are subject to copyright, and must not be copied or used without full permission from 4thSeedDesigns and the Client. Any breach of copyright will result in legal action being taken as necessary.
- 4thSeedDesigns retains ownership of all images, icons, and logos created during the brainstorming and production of the client's final project, but ultimately unused. These designs may be repurposed and modified for other projects at the discretion of 4thSeedDesigns.

Design Credit.

- The Client allows 4thSeedDesigns to display any projects on the 4thSeedDesigns website and social media pages and portfolio for self-promotion purposes.
- The Client agrees to allow 4thSeedDesigns to credit design work on all websites designed by 4thSeedDesigns.

Turnaround Times.

- 4thSeedDesigns will make every effort to meet deadlines. All quoted turnaround times are approximate. 4thSeedDesigns will not be held responsible or liable for any costs resulting from late artwork or printing deliveries.

Approval.

- Approval is required for all projects, via email prior to work being released.
- Whilst all care is taken by 4thSeedDesigns, 4thSeedDesigns is not responsible for any spelling, grammatical, or numerical errors or omissions after final approval. Even if these errors are from 4thSeedDesigns, it is the Client's responsibility to proofread and check thoroughly their projects to identify any errors prior to approval.

Summary

Sometimes things don't work out.

Summary

We would much rather talk than read emails, but emails are always needed in order to track conversations and expectations.

Summary

You only have full ownership of the final product, which you paid for.

Summary

You own it, but we can showcase it on our website & social media.

Summary

We will do all we can to get it to you on time.

Summary

You are responsible to proofread and check it thoroughly before you give the final OK.



Images & Colour Matching.

- Any images supplied by the Client must be provided in high resolution and preferably in CMYK (if required to be printed). 4thSeedDesigns is not responsible for colour variations in conversion from RGB to process CMYK.
- 4thSeedDesigns is not responsible for the reproduction quality of supplied images.
- Whilst all care is taken, 4thSeedDesigns does not take responsibility for Client supplied artwork that does not print properly.
- Please note that colour on projects can vary from screen to final product. Screen proofing is not indicative of the final printed piece. Printed colours can vary from printer to printer, job to job, run to run, or even front to back, due to the nature of the CMYK printing process.
- Trimming can vary from printer to printer.

Choosing Apparel.

- All the Apparel we use is sourced from socially responsible companies with ethics we can agree with. 4thSeedDesigns aims to only provide garments that have previously been identified (and experienced) as comfy fits and stylish cuts.
- However, 4thSeedDesigns will not be responsible for the quality and feel of the garment, as to whether or not the Client likes the "feel" of the texture or the printed artwork.
- 4thSeedDesigns will do our very best to make sure you have selected and agreed to a garment that you will expect and that matches your needs.
- We do our best to provide garment size specs for each product listed on our website. If size specs are not listed on our site, we recommend you confirm and verify them on the manufacturer's site to ensure the garment is going to fit as you intend.
- If there's any doubt about whether you'll like the selected garment, we recommend ordering a blank sample first - Please keep in mind that ordering blank samples will push back the turnaround time. Blank samples are available for purchase but are not refundable or transferable towards a full production run.

Apparel Printing.

- Where possible 4thSeedDesigns will only use eco-friendly, water-based inks for Direct to Garment (DTG) and Direct to Film (DTF) prints to help reduce waste and care for the environment.*
- Water-based and discharge inks (DTG), dye fabric and are not plastic inks like plastisol that sit on top of the shirt. Therefore 4thSeedDesigns will not be responsible for fading or weathering of goods.
- Although DTF prints (plastisol) are the most durable of our prints, 4thSeedDesigns will not be responsible for the unlikely occurrence of tearing, ripping, peeling or weathering of prints.
- Once any print (water-based or plastisol) leaves our facility, we are not in control of the elements a print will endure, such as wash temperature, abrasiveness, soaps, and chemicals, etc. and therefore can not guarantee the wash down and weathering of the product.

Care Instructions

- In order to ensure image longevity and vibrancy, we recommend machine wash cold, tumble dry low for all water-based and discharge ink prints. Plastisol prints should be washed inside out and tumble dry low.
- All goods should be washed before wearing.
- Every garment will inevitably have small amounts of fading of colours, and the client should expect to see this over time.

* DTG and DTF printing are far more sustainable and eco-friendly than screen printing. Digital printers used in DTG and DTF printing are typically powered by electricity, while screen printing presses are often powered by gas. This means that DTF printing has a lower carbon footprint and is more energy efficient overall. There is also no chemical waste like screen printing produces, making it a far better course for the environment and future generations.

Summary

Though images and colours may vary from digital to physical, all images, not high resolution will print poorly. So make sure you give good quality pics.

Summary

It's important to find a good fit. All our options are good for the wearer, worker and world. We think they are super comfy too... but there's a small chance you might not like how they feel.

Summary

We aim to provide the best prints that are durable and also eco-friendly. However, once we send it out, it is up to you to care for it.

Summary

The more you use something the more wear it will have. So take note of these helpful pointers.



4thSeed**Designs**.com